

## A Message from Dr Rasha Kelej, CEO of Merck Foundation

“**SHAMS** Power of Ideas. SHAM is the Arabic word for Sun. It’s a program, focusing on empowering the growth of new innovative businesses in the sustainability space including; sustainable innovation, sustainable interiors and exteriors, circular fashion, circular art and others. SHAMS program will enable our communities to benefit from new ideas that have potential to protect the environment as part of Merck Foundation Sustainability Initiative.”



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**Dr. Rasha Kelej**  
CEO of Merck Foundation  
President of Merck More Than A Mother

